

Beyond the Tariff: Non-Tariff Measures Affecting Environmental Goods Trade

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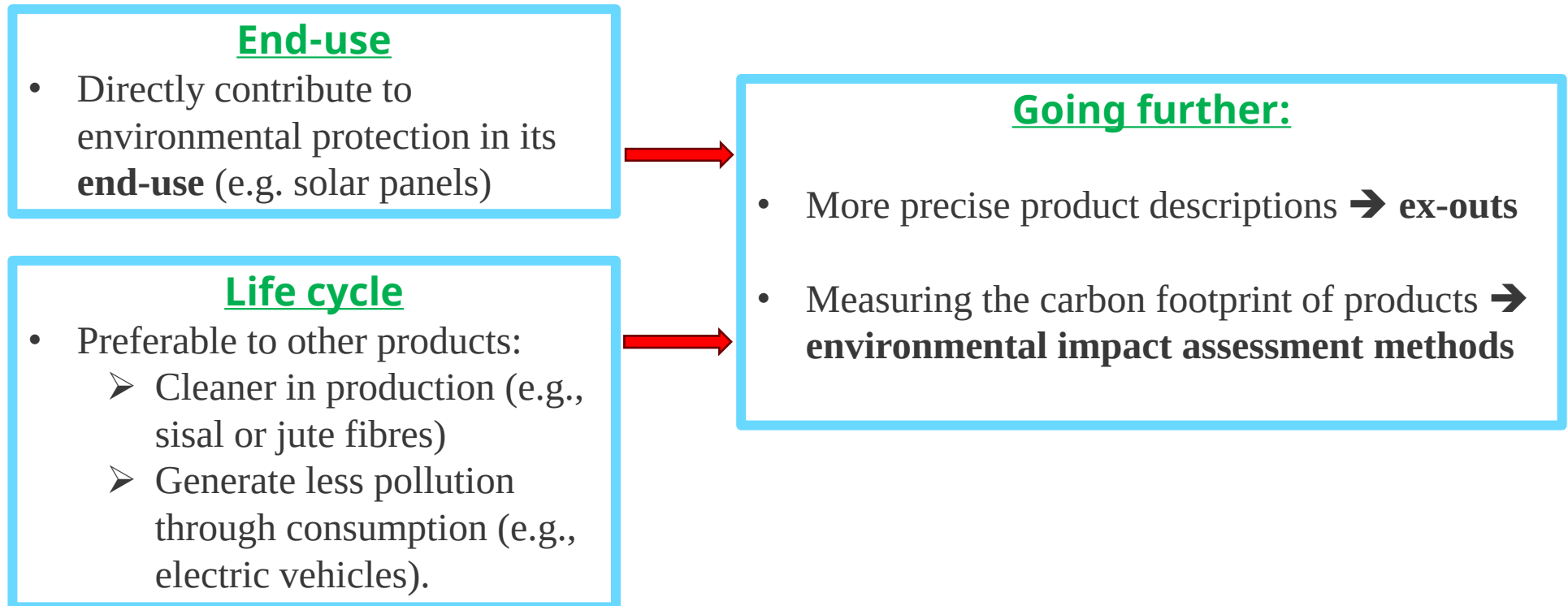
Motivation

- Environmental goods play an important role for **environmental sustainability**.
- **International trade:**
 - Facilitates access to environmental goods
 - Promotes sustainable markets and greener global value chains
 - Enables technology diffusion



Environmental goods

- The range of defining a good as environmental can be very **broad**



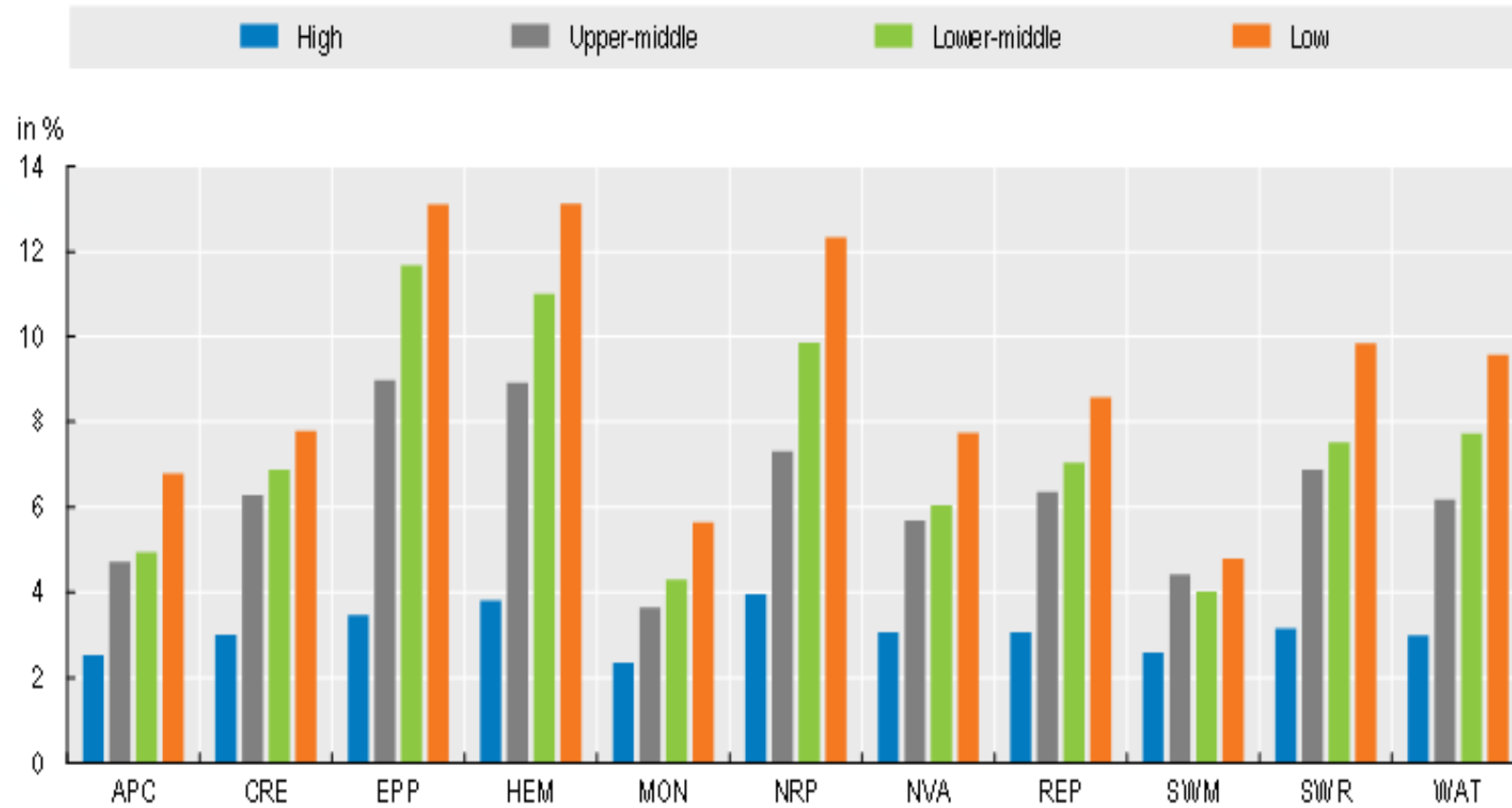


Combined List of Environmental Goods (CLEG)

- Air pollution control (APC)
- Cleaner or more resource efficient technologies and products (CRE)
- Environmentally preferable products (EPP)
- Heat and energy management (HEM)
- Environmental monitoring, analysis and assessment equipment (MON)
- Natural resources protection (NRP)
- Noise and vibration abatement (NVA)
- Renewable energy plant (REP)
- Management of solid and hazardous waste (SWM)
- Clean up or remediation of soil and water (SWR)
- Wastewater management and potable water treatment (WAT)



Tariffs on EGs remain low with some exceptions on developing economies

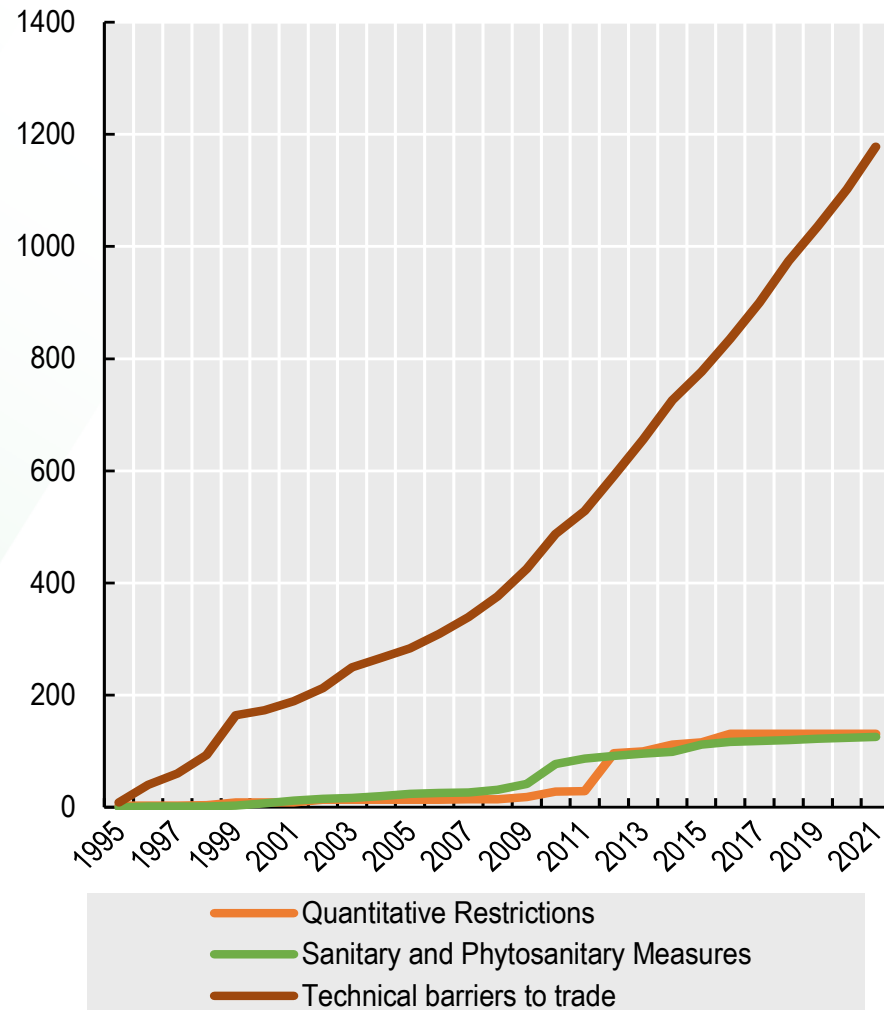


Data source: MACMap, CEPII, 2019



Going beyond tariffs

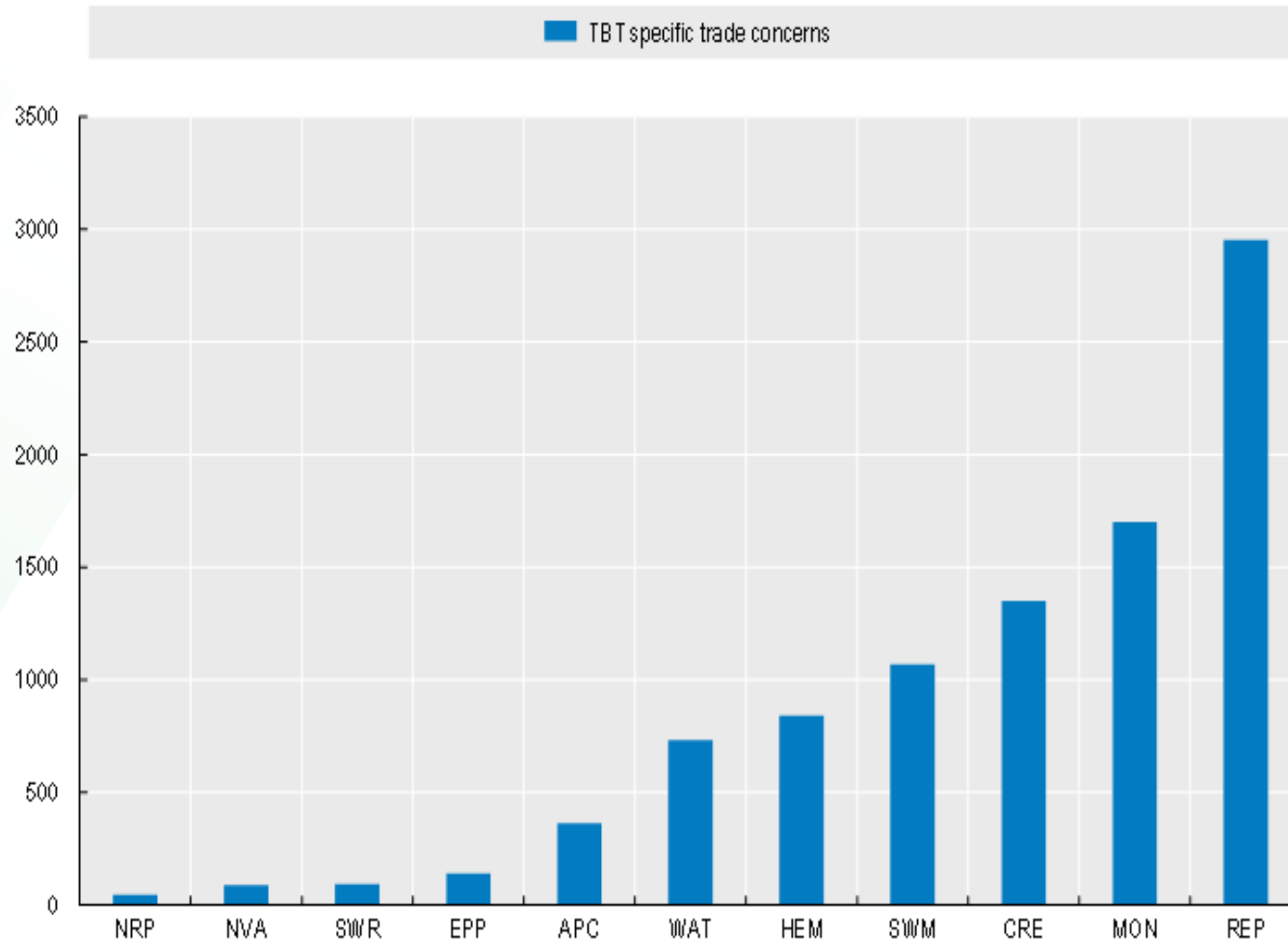
Cumulative notifications per type of measure



- Non-tariff measures affecting EGs have been on rise.
- 80% of EGs trade is covered by at least one TBT.
- Most TBT measures specify:
 - Requirements related to safety.
 - Production conformity rules.
 - Regulation related to fuel consumption.



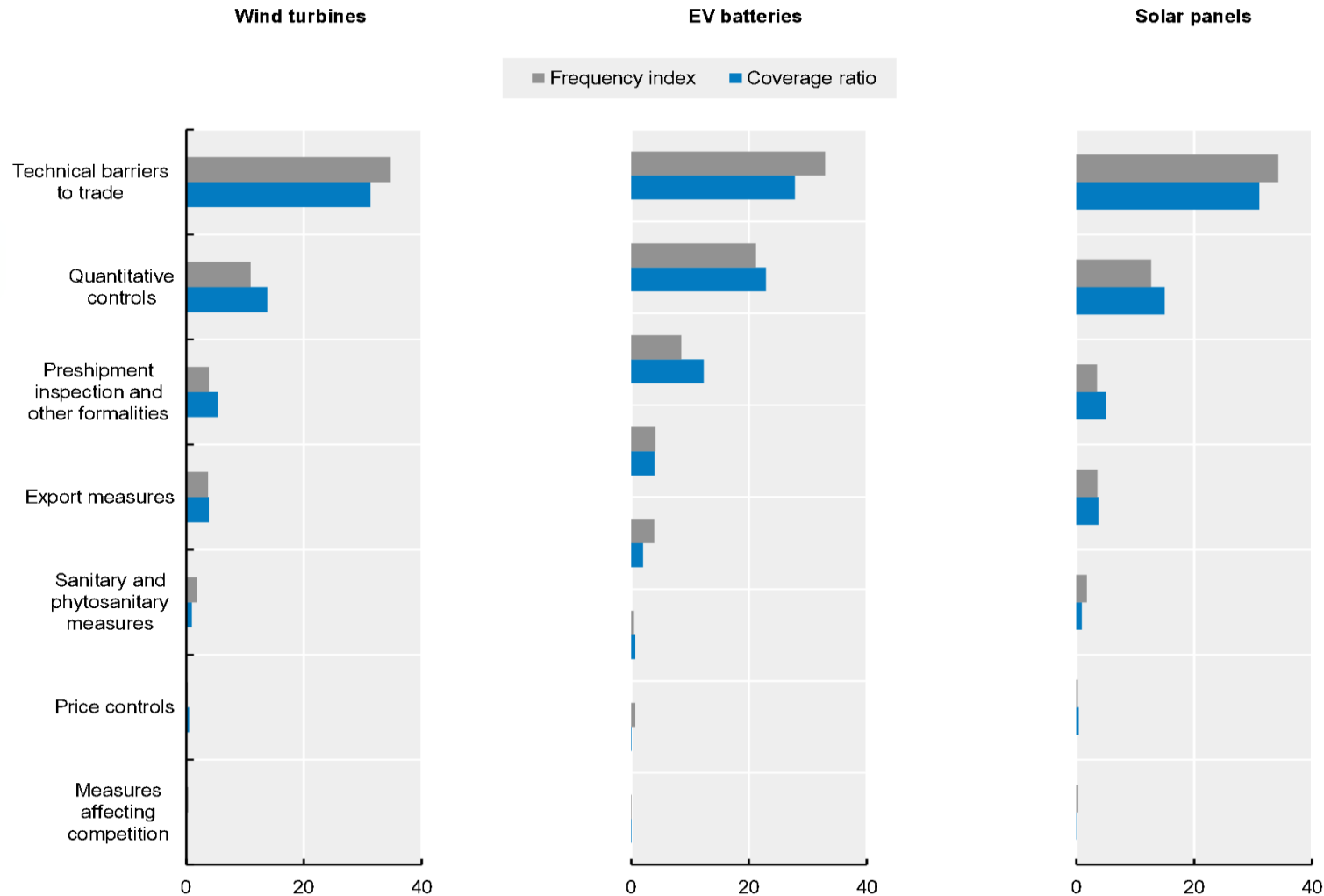
Specific trade concerns for EGs



- Lack of transparency in the technical regulations.
- The duplication of conformity assessment procedures.
- The need for clarity and consistency to prevent conflicting information.



Key green technologies can be hampered by barriers to raw materials for EGs supply chains





Looking ahead

- **Trade facilitation** measures can significantly reduce costs stemming from the diversity of domestic regulations or lack of clarity around them.
- **Transparency and predictability tools** can mitigate the cost impact of the differences in regulatory frameworks
- Establishing mutual recognition agreements or other **regulatory collaborations**.
- Enhancing regulatory and **technical interoperability**.



Contact us



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